



City of Westminster

Licensing Sub-Committee Report

Item No:	
Date:	17 May 2018
Licensing Ref No:	18/03239/LIPV - Premises Licence Variation
Title of Report:	ME Hotel 335 Strand London WC2R 1HA
Report of:	Director of Public Protection and Licensing
Wards involved:	St James's
Policy context:	City of Westminster Statement of Licensing Policy
Financial summary:	None
Report Author:	Miss Heidi Lawrance Senior Licensing Officer
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1. Application

1-A Applicant and premises			
Application Type:	Variation of a Premises Licence, Licensing Act 2003		
Application received date:	22 March 2018		
Applicant:	London XXI Limited		
Premises:	ME Hotel		
Premises address:	335 Strand London WC2R 1HA	Ward:	St James's
		Cumulative Impact Area:	No
Premises description:	The premises currently operates as a Hotel, with ancillary bar and restaurant facilities on the ground floor and rooftop and function rooms/ conference and banqueting facilities in the basement.		
Variation description:	According to the application the variation seeks to: Permit recorded music in the ground floor restaurant and bar STK from 23:00 to midnight Sunday to Wednesday and from 23:00 to 01:00 Thursday to Saturday.		
Premises licence history:	This premises has benefitted from a premises licence since 2011. Full details of the premises history can be found at Appendix 2 of the report. (16/08623/LIPDPS)		
Applicant submissions:	Recorded music in STK on the ground floor is to be limited to DJ performance.		
Plans	Plans are available to view upon request to the Licensing Authority and they will be made available at Licensing Committee.		

1-B Current and proposed licensable activities, areas and hours

Regulated Entertainment

Exhibition of films

	Current Hours		Proposed Hours		Licensable Area	
	Start:	End:	Start:	End:	Current:	Proposed:
Monday	00:00	00:00	No change		Hotel Guest Rooms only	No change
Tuesday						
Wednesday						
Thursday						
Friday						
Saturday						
Sunday						

Performance of live music & Performance of a Play

	Current Hours		Proposed Hours		Licensable Area	
	Start:	End:	Start:	End:	Current:	Proposed:
Monday	00:00	00:00	No change		Basement function rooms only	No change
Tuesday						
Wednesday						
Thursday						
Friday						
Saturday						
Sunday						

Playing of Recorded Music

	Current Hours		Proposed Hours		Licensable Area	
	Start:	End:	Start:	End:	Current:	Proposed:
Monday	00:00	00:00	23:00	00:00	Basement function rooms only	Basement Function Rooms (Unrestricted)
Tuesday						
Wednesday						
Thursday						
Friday						
Saturday						
Sunday						
			23:00	01:00		Ground Floor Restaurant and Bar (STK)
			23:00	00:00		

Late night refreshment						
Indoors, outdoors or both			Current :			Proposed:
			Indoors			No change
	Current Hours		Proposed Hours		Licensable Area	
	Start:	End:	Start:	End:	Current:	Proposed:
Monday	23:00	05:00	No change		All areas	No change
Tuesday						
Wednesday						
Thursday						
Friday						
Saturday						
Sunday						

Sale by Retail of Alcohol						
On or off sales			Current :			Proposed:
			Both			No change
	Current Hours		Proposed Hours		Licensable Area	
	Start:	End:	Start:	End:	Current:	Proposed:
Monday - Sunday	00:00	00:00	No change		Residents, guests of residents and persons attending a pre-booked function	No change
Monday - Sunday	08:00	03:00	No change		Non-Residents: 10 th Floor Roof Area	No change
Monday - Sunday	08:00	01:00	No change		Non-Residents: Ground Floor Cucina Assellina Restaurant	No change
Monday - Sunday	08:00	02:00	No change		Non-Residents: Ground Floor STK Restaurant and Marconi Bar & Lounge	No change
Seasonal variations	Current:					Proposed:
	<u>All Areas:</u> Condition 51: The Supply of Alcohol to members of the public shall be permitted from the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day.					No change

Non-standard timings:	Condition 34: Alcohol shall not be supplied to non residents on the rooftop bar area after 02.00 Hours.	No change
	<u>Ground Floor Restaurant and Bars (STK Restaurant and Marconi Bar and Restaurant)</u> Condition 41: Where licensable activity is permitted on the ground floor, the supply of alcohol may only be permitted to non-residents (save for guests of residents and persons attending a pre-booked function) between 08.00 and 02.00 on the day following.	No change

Hours premises are open to the public						
	Current Hours		Proposed Hours		Premises Area	
	Start:	End:	Start:	End:	Current:	Proposed:
Monday	00:00	00:00	No change		All areas	No change
Tuesday						
Wednesday						
Thursday						
Friday						
Saturday						
Sunday						

1-C Layout alteration
Not applicable.

1-D Conditions being varied, added or removed	
Condition	Proposed variation
<u>Condition 11:</u> The provision of regulated entertainment is restricted to the basement area only.	Remove condition

2. Representations

2-A Responsible Authorities	
Responsible Authority:	Environmental Health Consultation Team
Representative:	Mr Ian Watson
Received:	17 April 2018
<p>I refer to the application for variation of the Premises Licence.</p> <p>This representation is based on the information provided within operating schedule.</p> <p>The applicant is seeking the following variation</p> <ol style="list-style-type: none"> 1. To permit regulated entertainment in the basement function rooms at any time. 2. To permit recorded music in the ground floor restaurant and bar (STK) from 23.00 hours to 00.00 hours (midnight) Sunday to Wednesday and 23.00 hours to 01.00 hours Thursday to Saturday. 3. Remove condition 11 of Annex 3. <p>I wish to make the following comment.</p> <ol style="list-style-type: none"> 1. The hours requested to permit the provision of regulated entertainment within the basement function rooms will have the likely effect of causing an increase in Public Nuisance and impact on Public Safety within the area. 2. The hours requested to permit the provision of regulated entertainment within the ground floor restaurant and bar will have the likely effect of causing an increase in Public Nuisance and impact on Public Safety within the area. 3. Removal of condition 11 will have the likely effect of causing an increase in Public Nuisance within the area and impact on Public Safety within the premises. <p>The applicant has not offered any conditions to alleviate the impact especially with regard to prevention of public nuisance.</p>	
Responsible Authority:	Metropolitan Police Service (Withdrawn)
Representative:	PC Toby Janes
Received:	12 April 2018
<p>With reference to the above application, I am writing to inform you that the Metropolitan Police, as a Responsible Authority, make a representation against the above application.</p> <p>It is our belief that if granted the application would undermine the licensing objectives in</p>	

relation to the prevention of crime and disorder as there are insufficient conditions within the operating schedule.

We have concerns that this application will cause further policing problems in an already demanding area.

I will be in touch shortly with a list of conditions that I believe will satisfy police in relation to the prevention of crime and disorder.

Following the proposal and agreement of conditions, the Police have withdrawn their representation.

2-B Other Persons

Received:	31 March 2018
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I object to the above application. Allowing entertainment in the basement premises at any time would fail to satisfy the licensing objectives of prevention of crime and disorder and prevention of public nuisance. Persons leaving the premises after parties which are bound to involve alcohol consumption will wake residents at all hours of the night. This is a residential area too and that must be remembered when commercial operators keep trying to extend their licences and their profits.

Received:	10 April 2018
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I object to the above application as the provision of entertainment in the basement area with no limitation of times will cause public nuisance and be likely to lead to crime and disorder. This location is adjacent to a residential building and it is imperative that entertainment is limited by a closing time which is reasonable from the point of view of residents.

3. Policy & Guidance

The following policies within the City Of Westminster Statement of Licensing Policy apply:	
Policy HRS1 applies	(i) Applications for hours within the core hours set out below in this policy will generally be granted, subject to not being contrary to other policies in the Statement of Licensing Policy. (ii) Applications for hours outside the core hours set out below in this policy will be considered on their merits, subject to other relevant policies.
Policy MD1 applies	It is the Licensing Authority's policy that applications will only be granted if the proposal meets the relevant criteria in Policies CD1, PS1, PN1 and CH1.
Policy PVC1 applies:	Applications will generally be granted and reviews determined, subject to the relevant criteria in Policies CD1, PS1, PN1 and CH1.

4. Equality Implications

The Council in its capacity as Licensing Authority has a duty to have regard to its public sector equality duty under section 149 of the Equality Act 2010. In summary, section 149 provides that a Public Authority must, in the exercise of its functions, have due regard to the need to:

- (a) eliminate discrimination harassment, victimisation and any other conduct that is prohibited by or under this Act;
- (b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it; and
- (c) foster good relations between persons who share a relevant protected characteristics and persons who do not share it.

Section 149 (7) of the Equality Act 2010 defines the relevant protected characteristics as age, disability, gender reassignment, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.

5. Appendices

Appendix 1	Applicant supporting documents
Appendix 2	Premises history
Appendix 3	Proposed conditions
Appendix 4	Residential map and list of premises in the vicinity

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If you have any queries about this report or wish to inspect one of the background papers please contact the report author.

Background Documents – Local Government (Access to Information) Act 1972

1	Licensing Act 2003	N/A
2	City of Westminster Statement of Licensing Policy	7 th January 2016
3	Amended Guidance issued under section 182 of the Licensing Act 2003	April 2018
4	Environmental Health Service	17 April 2018
5	Metropolitan Police Service	12 April 2018
6	Representation	31 March 2018
7	Representation	10 April 2018

Applicant Supporting Documents

There are no supporting documents from the Applicant.

Licence & Appeal History

Application	Details of Application	Date Determined	Decision
11/06782/LIPN	New premises licence application	17/11/2011	Granted under delegated authority
12/01735/LIPT	Application to transfer the premises licence	23/03/2012	Granted under delegated authority
12/01950/LIPDPS	Application to vary the designated premises supervisor	28/03/2012	Granted under delegated authority
12/04408/LIPVM	Application for a minor variation	13/06/2012	Granted under delegated authority
12/07063/LIPV	Application to vary the premises licence	13/03/2012	Granted under delegated authority
13/01927/LIPV	Application to vary the premises licence	26/04/2013	Granted under delegated authority
13/02417/LIPV	Application to vary the premises licence	30/05/2013	Granted under delegated authority
13/03742/LIPT	Application to transfer the premises licence	10/06/2013	Granted under delegated authority
14/00248/LIPVM	Application for a minor variation	30/01/2014	Granted under delegated authority
14/02293/LIPV	Application to vary the premises licence	24/04/2014	Granted under delegated authority
14/02904/LIPDPS	Application to vary the designated premises supervisor	24/04/2014	Granted under delegated authority
14/04253/LIPDPS	Application to vary the designated premises supervisor	20/06/2014	Granted under delegated authority

14/06927/LIREVP	Application to review the premises licence	16/10/2017	Conditions modified by Licensing Sub Committee.
14/10570/LIPDPS	Application to vary the designated premises supervisor	10/12/2014	Granted under delegated authority
15/01186/LIPV	Application to vary the premises licence	23/04/2015	Application refused by Licensing Sub-Committee
15/03351/LIPDPS	Application to vary the designated premises supervisor	02/11/2015	Granted under delegated authority
15/07403/LIPDPS	Application to vary the designated premises supervisor	18/09/2015	Granted under delegated authority
15/08328/LIPVM	Application for a minor variation	13/10/2015	Granted under delegated authority
16/05795/LIPDPS	Application to vary the designated premises supervisor	20/06/2016	Granted under delegated authority
16/08623/LIPDPS	Application to vary the designated premises supervisor	24/08/2016	Granted under delegated authority
18/03239/LIPV	Current application		

There is no appeal history

Application Reference	Date Determined	Decision
14/03926/LITENP	28/05/2014	Notice Granted
13/03111/LITENP	15/05/2013	Notice Granted
13/01000/LITENP	20/02/2013	Notice Granted

CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE AND CONDITIONS PROPOSED BY A PARTY TO THE HEARING

When determining an application for a variation to a premises licence under the provisions of the Licensing Act 2003, the licensing authority must, unless it decides to reject the application, grant the licence subject to the conditions which are indicated as mandatory in this schedule.

At a hearing the licensing authority may, in addition, and having regard to any representations received, grant the licence subject to such conditions which are consistent with the operating schedule submitted by the applicant as part of their application, or alter or omit these conditions, or add any new condition to such extent as the licensing authority considers appropriate for the promotion of the licensing objectives.

This schedule lists those conditions which are consistent with the operating schedule, or proposed as appropriate for the promotion of the licensing objectives by a responsible authority or an interested party as indicated. These conditions have not been submitted by the licensing service but reflect the positions of the applicant, responsible authority or interested party and have not necessarily been agreed

Conditions: On Current Licence -

Mandatory:

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);

- (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
- (a) a holographic mark, or
 - (b) an ultraviolet feature.
7. The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;

- (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
- (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

8(ii) For the purposes of the condition set out in paragraph 8(i) above -

- (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
- (b) "permitted price" is the price found by applying the formula -

$$P = D+(D \times V)$$

Where -

- (i) P is the permitted price,
 - (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
- (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- 8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Annex 2 – Conditions consistent with the operating Schedule

None

Annex 3 – Conditions attached after a hearing by the licensing authority

Basement Function Rooms:

11. The provision of regulated entertainment is restricted to the basement area only.
12. The number of persons accommodated at any one time within the basement area (excluding staff) shall not exceed 300 persons. (Subject to District Surveyor approval).
13. All activities shall be pre-booked and details of the event organiser and event shall be kept for a period of 21 days after the event.
14. The approved arrangements at the premises, including means of escape provisions, emergency warning equipment, the electrical installation and mechanical equipment, shall at all material times be maintained in good condition and full working order.
15. The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately available and clearly identified in accordance with the plans provided.
16. All exit doors shall be available at all material times without the use of a key, code, card or similar means.
17. All emergency doors shall be maintained effectively self-closing and not held open other than by an approved device.
18. The edges of the treads of steps and stairways shall be maintained so as to be conspicuous.
19. Curtains and hangings shall be arranged so as not to obstruct emergency signs.

20. All fabrics, curtains, drapes and similar features including materials used in finishing and furnishing should be either non-combustible or be durably or inherently flame-retarded fabric. Any fabrics used in escape routes, other than foyers, entertainment areas or function rooms, should be non-combustible.
21. The certificates listed below shall be submitted to the Licensing Authority upon written request.
 - Any emergency lighting battery or system
 - Any electrical installation
 - Any emergency warning system
22. Any special effects or mechanical installations shall be arranged and stored so as to minimise any risk to the safety of those using the premises. The following special effects will only be used on 10 days prior notice being given to the Licensing Authority where consent has not previously been given.
 - dry ice and cryogenic fog
 - smoke machines and fog generators
 - pyrotechnics including fire works
 - firearms
 - lasers
 - explosives and highly flammable substances.
 - real flame.
 - strobe lighting.
23. No person shall give at the premises any exhibition, demonstration or performance of hypnotism, mesmerism or any similar act or process which produces or is intended to produce in any other person any form of induced sleep or trance in which susceptibility of the mind of that person to suggestion or direction is increased or intended to be increased.

NOTE: (1) This rule does not apply to exhibitions given under the provisions of Section 2(1A) and 5 of the Hypnotism Act 1952.

24. Any entertainment, performance, service, or exhibition involving nudity or sexual stimulation which would come within the definition of a sex establishment in Schedule 3 to the Local Government (Miscellaneous Provisions) Act 1982 as amended by the Greater London Council (General Powers) Act 1986 (whether or not locally adopted), shall not be provided.
25. No striptease, no nudity and all persons to be decently attired at all times.
26. Licensable activity in this area will only be provided to hotel residents and their bona fide guests, persons attending a pre booked function, artists or performers at such functions.

10th Floor

27. The number of persons accommodated at any one time on the 10th Floor (including staff) shall not exceed 240 persons.

28. The supply of alcohol shall be by waiter or waitress service only.
29. There shall be no entry to the 10th floor of the premises after 01.00 except to the following persons:-
 - Residents of the Hotel and/or their guests (maximum number of 4 bona fide guests).
 - A list of the persons on the guest list to be held at the Hotel reception.
 - Persons attending a pre-booked function - a list of the persons attending the private function to be available at the Hotel reception.
 - Persons employed by the Hotel proprietor including artistes.
30. Alcohol shall not be supplied to non-residents on the rooftop bar area after 02.00 Hours.
31. A noise limiter must be fitted to the musical amplification system set at a level determined by and in consultation with local residents to the satisfaction of an authorised officer of the Environmental Health Service, Premises Management so as to ensure that no noise nuisance is caused to local residents or businesses. The operational panel of the noise limiter shall then be secured by key or password to the satisfaction of officers from the Environmental Health Service and access shall only be by persons authorised by the Premises Licence holder. The limiter shall not be altered without prior agreement with the Environmental Health Service. No alteration or modification to any existing sound system(s) should be effected without prior knowledge of an authorised Officer of the Environmental Health Service. No additional sound generating equipment shall be used on the premises without being routed through the sound limiter device.
32. The premises licence holder shall ensure that any patrons drinking and/or smoking on the external terrace area do so in an orderly manner and are supervised by sufficient staff so as to ensure that there is no public nuisance.
33. After 22:30 the area marked Terrace 1 on the licence plan shall not be used except in an emergency and for access to and from the Penthouse Suite.

First Floor Fine Dining Restaurant (Cucina Assellina Restaurant)

34. Intoxicating liquor in the fine dining restaurant area shall not be sold or supplied on the premises otherwise than to a person seated taking table meals there and for consumption by any such person as an ancillary to their meal.
35. Notwithstanding the above condition, alcohol may be supplied and consumed prior to their meal in the designated bar area.
36. The supply of alcohol shall be by waiter or waitress service only in the fine dining restaurant.

Ground Floor Restaurant and Bars (STK Restaurant and Marconi Bar and Restaurant)

37. Where licensable activity is permitted on the ground floor, the supply of alcohol may only be permitted to non-residents (save for guests of residents and persons attending a pre-booked function) between 08.00 and 02.00 on the day following.
38. On the ground floor where licensable activity is permitted, a minimum of one SIA registered door supervisor shall be on duty at all entrances to the premises from 22.00.
39. There shall be no new entry for non-residents after 00:30.
40. The maximum number of persons (excluding staff) within the ground floor licensed areas between 01.00 hours and 02.00 hours shall not exceed STK Restaurant 200 persons; Marconi Bar and Lounge 60 persons
41. After 1.00am, the sale of alcohol in the ground floor restaurants will be ancillary to food, consumed by seated persons, supplied by waiter / waitress.
42. After 1.00am, the sale and consumption of alcohol in the Marconi bar will be to seated persons, supplied by waiter / waitress.

Ground Floor Reception Area

43. Supply of alcohol to the first floor reception area shall only be to hotel residents and their bona fide guests
44. No regulated entertainment is permitted in the first floor reception area.

All Areas

45. Substantial food and non-intoxicating beverages, including drinking water, shall be available in all parts of the premises where alcohol is sold or supplied for consumption on the premises.
46. Notwithstanding the permitted hours, alcohol may be supplied to persons residing in the premises for consumption by such persons and their bona fide guests at anytime without restrictions.
47. The Supply of Alcohol to members of the public shall be permitted from the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day.
48. Patrons temporarily leaving the premises on the ground floor for the purposes of smoking shall not take any drinks of any kind with them outside the premises.
49. All deliveries shall be to the service road leading to the basement delivery area.
50. No loudspeakers shall be located in the entrance area/corridor or external to the building, including the external terrace area on the 10th Floor.

51. No rubbish including bottles will be moved, removed or placed in outside areas between 23.00 hours and 07.00hours.
52. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of a Metropolitan Police Crime Prevention Officer. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.
53. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises are open to the public. This staff member shall be able to show Police recent recordings with the absolute minimum of delay when requested.
54. All refuse will be stored internally prior to collection.
55. Any 'off' sales of alcohol are to be in sealed containers only and for consumption off the premises.
56. There will be no self-service of alcohol except for in the guest bedrooms.
57. Notices shall be prominently displayed at all exits and on the 10th Floor external roof terraces requesting patrons to respect the needs of local residents and to leave the premises and the area quietly.
58. No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
59. There shall be no payment made by or on behalf of the licence holder to any person for bringing customers to the premises directly off the street.
60. A proof of age scheme, such as Challenge 21, shall be operated at the premises where a customer wishes to purchase alcohol and the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence or passport.
61. There shall be at least one SIA registered door supervisor employed at the entrance to the Hotel at all times.
62. A record shall be kept detailing all refused sales of alcohol. The record should include the date and time of the refused sale and the name of the member of staff who refused the sale. The record shall be available for inspection at the premises by the police or an authorised officer of the City Council at all times whilst the premises is open.
63. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police, which will record the following:

- (a) all crimes reported to the venue
 - (b) all ejections of patrons
 - (c) any complaints received concerning crime and disorder
 - (d) any incidents of disorder
 - (e) all seizures of drugs or offensive weapons
 - (f) any faults in the CCTV system or searching equipment or scanning equipment
 - (g) any refusal of the sale of alcohol
 - (h) any visit by a relevant authority or emergency service.
64. All beers and lagers sold in glass bottles are to be decanted into drinking containers prior to being served.
65. CCTV will be provided to cover the external area used for tables and chairs
66. All service of alcohol within the external area (edged in red) on the Aldwych as shown on plan JT 1413 shall be by waiter or waitress and to person seated only.
67. Any condition on this licence relating to live music will have effect and section 177A will not apply to such conditions.

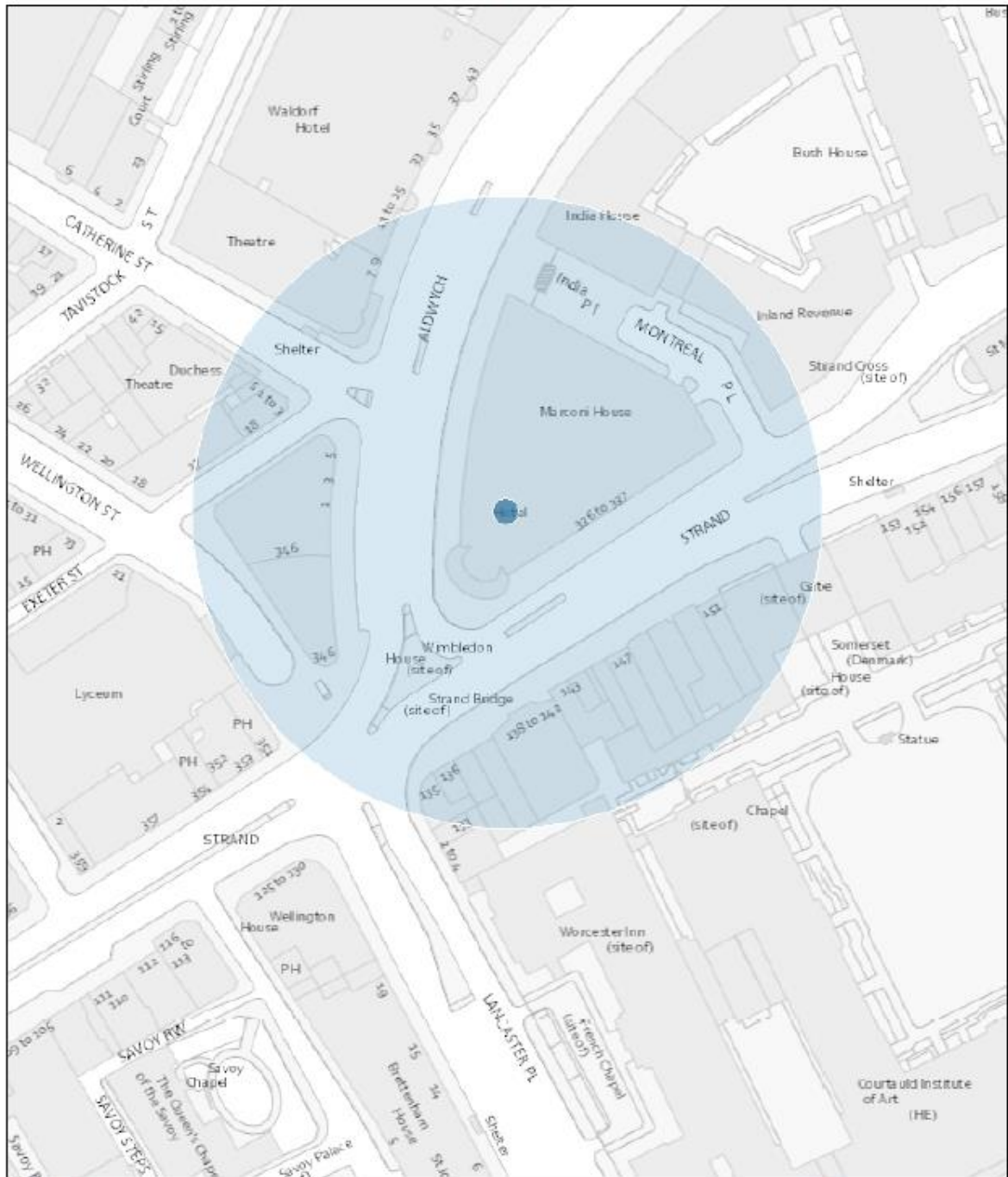
Conditions proposed by the Applicant and agreed by Police

STK Restaurant and Marconi Bar only

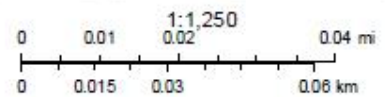
68. The supply of alcohol in the STK Restaurant and Marconi bar shall only be to a person seated and by waiter or waitress service only.
69. Notwithstanding condition 1, alcohol may be supplied and consumed in the bar area (hatched red on the plan).
70. No promoted events.
71. In the area coloured red and hatched black on plan number A-H0-2020 revision 9, there shall be permitted no more than 75 persons allowed to use the bar area, so designated.
72. The provision of regulated entertainment is restricted to the basement area and Ground floor Restaurant and Bar.

Residential Map and List of Premises in the Vicinity

ME Hotel, 335 Strand



May 3, 2018



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Resident count: 96

Licence Number	Trading Name	Address	Premises Type	Time Period
16/08623/LIPDPS	ME Hotel	335 Strand London WC2R 1HA	Hotel, 4+ star or major chain	Monday to Saturday; 00:01 - 00:00
17/10169/LIPDPS	Pizza Express	Ground Floor 147 Strand London WC2R 1JA	Restaurant	Monday to Saturday; 10:00 - 00:30 Sunday; 12:00 - 00:00
16/00677/LIPDPS	Thai Square	148 Strand London WC2R 1JA	Restaurant	Monday to Saturday; 10:00 - 00:30 Sunday; 12:00 - 00:00
06/03676/WCCMAP	Sitar Indian Restaurant	Basement And Ground Floor 149 Strand London WC2R 1JA	Restaurant	Monday to Saturday; 10:00 - 00:30 Sunday; 12:00 - 00:00
16/00953/LIPDPS	One Aldwych Hotel	Ground Floor To Sixth Floor 1 Aldwych London WC2B 4BZ	Hotel, 4+ star or major chain	Monday to Sunday; 00:00 - 00:00
17/03399/LIPVM	India Club	143-145 Strand London WC2R 1JA	Restaurant	Monday to Thursday; 12:00 - 23:30 Friday to Saturday; 12:00 - 00:00 Sunday; 12:00 - 22:30
06/08176/WCCMAP	Strand News	145 Strand London WC2R 1JA	Shop	Monday to Saturday; 08:00 - 23:00 Sunday; 10:00 - 22:30
06/08106/WCCMAP	Cellar Door Jazz Cafe	Development Site At Former Wellington Street Toilets At Junction With The Strand And Wellington Street London	Wine bar	Monday to Sunday; 10:00 - 01:00
13/05698/LIPN	The Restaurant	1 - 5 Catherine Street London WC2B 5JS	Restaurant	Monday to Saturday; 10:00 - 00:30 Sunday; 12:00 - 00:00